



Estd. 1936

Platinum Jubilee Souvenir



e-People Network

Message from Chief Minister, Maharashtra

मुख्य मंत्री
महाराष्ट्र



सत्यमेव जयते

Chief Minister
Maharashtra

21st January, 2013

Message

I am happy to know that All India Radio and Electronics Association is organizing a program to celebrate its Platinum Jubilee on 2nd February 2013.

Trade associations play vital role in safeguarding interest of its members as well as providing right input to the Government in improving working conditions. Electronic industry can provide lot of opportunities for employment.

The souvenir to be bought out by All India Radio and Electronics Association will apprise people of service being rendered by it.

I wish all the success to the association for its future endeavours.

(Prithviraj Chavan)



Estd. 1936



People Network

Message from Member of Parliament

SHIVAJI ADHALRAO PATIL

MEMBER OF PARLIAMENT
LOK SABHA SHIRUR (MAH)

MEMBER :

Parliamentary Standing Committee
on Transport, Tourism and Culture
Parliamentary Committee on Public Undertakings
Consultative Committee on Ministry of Defence



सत्यमेव जयते

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No. SDA/DEL/2013/04

Dated the 24th January, 2013

To my colleagues in the Electronics Industry,

It is a matter of immense joy and pride that AIREA (All India Radio & Electronics Association) – a path breaking institution representing over 2000 active members – is celebrating its 75th Anniversary in the current year. The electronics industry in India has come a long way and has established itself as an integral part in growth and development of the Indian economy.

Today companies, professionals and technical experts engaged in the field of electronics and telecommunication play a vital role in making India a knowledge economy. The growth story of India in the field of Information Technology cannot be complete without the stellar role played by various electronic components and systems manufacturers, traders and suppliers. AIREA has played a major role in achieving this objective by providing a platform from which the various challenges faced by our business community are brought to the notice of relevant policy makers.

This occasion also brings great personal satisfaction as I began my entrepreneurial journey as a distributor of electronic components before my foray in the field of social service and governance. The support and co-operation provided by fellow entrepreneurs and AIREA has played an integral part in my success.

Hon. Chief Minister of Maharashtra, Shri Prithviraj Chavan has graciously accepted to be the Chief Guest for this event. The choice of our Chief Guest couldn't have been more apt as Shri Prithviraji Chavan has been one of the few technocratic leaders occupying several important positions throughout his political career.

Here's wishing many more successful and eventful years to AIREA.

With regards,

Yours sincerely,

SHIVAJI ADHALRAO PATIL



Estd. 1936

Platinum Jubilee Souvenir



All India Radio & Electronics Association

Platinum Jubilee Celebration

On Saturday the 2nd February 2013 at 6.00 pm

BLUE SEA BANQUETS, 11 KHAN ABDUL GAFFAR KHAN MAARG,
WORLI SEA FACE, MUMBAI - 400 030.

Function Inaugurated by
Hon'ble Sri. Prithvirajji Chauhan,
Chief Minister of Maharashtra,

Guest of Honour
Hon'ble. Sri. Milind Deora
Union Minister for Shipping

Guest of Honour
Sri. Shivaji Adalrao
Member of Parliament

Mahaveer Bhandari
Central President

Nayan Parekh
Hon. Gen. Secretary

P.R. Vijayarangam
Hon. Secretary

T.P. Soneja
Treasurer

J.P. Singhania
President West Zone

Dr.V.Sankar
President South Zone

Ratan Kumar Goel
President East Zone

Jagbhir Singh Bira
President North Zone



Platinum Jubilee Celebrations - AREA

Foreword

All India Radio & Electronics Association has completed more than seventy-five years of fruitful services to the members since 1936.

The Central Committee elected for the term 2011-13, have decided to celebrate the "Platinum Jubilee" in a fitting manner and also to bring out a useful "AREA- Platinum Jubilee" Souvenir on this occasion.

At the outset I am thankful to the Central Committee for having reposed confidence in appointing me as the Chairman of the Platinum Jubilee - Souvenir Committee.

In 1986 when AREA Celebrated Golden Jubilee, I was entrusted the task as Chairman of Souvenir Committee which was a grand success. I consider that this as a rare opportunity for Any one to be the Chairman of the same task after 25 years for the same organisation, AREA, on its Platinum Jubilee Celebrations, this year. I pray almighty for the grand success of this event this time as well. Electronics has advanced leaps & bounds in the past few decades. It is needless to mention that Electronics directly and indirectly help the nation, all other business community and people. The leaders from this Association have significant contribution.



Mr. Sirish.K.Mehta,
Chairman -
Platinum Jubilee Souvenir Committee

We have tried to contact many of the Past Presidents, the Stalwarts, who are amongst us today and compiled their experiences with AREA and achievements under "Nostalgic memories of Past Presidents"

We have also compiled a list of all Life members, zone wise and presented in this Souvenir.

We tried to glance through the history of AREA under "75 years of fruitful service by the Association" with a glimpse of various important moments captured by cameras at various times spanning several decades.

I am thankful to all who have contributed very valuable articles-topics for the benefit of our members and general public.

Major credit will go to the various sponsorers of this event particularly M/s.MDR Electronics (MX) & M/s.Sharp Cables & Connectors and all advertisers in the souvenir for the successful release of this "Platinum Jubilee Souvenir".

In Seventy-five years our Association, AREA, was responding to the enormous changes that have taken place and the experience gives us the confidence to face the future challenges.

Nothing can be organised successfully by single handed, and I must admit that I received excellent support by all the members of the team from every quarter. At this point I had to mention my heartfelt deepest gratitude to all members/persons who have worked hard in giving shape to this souvenir and success of this function.

Wishing everyone in AREA a great future

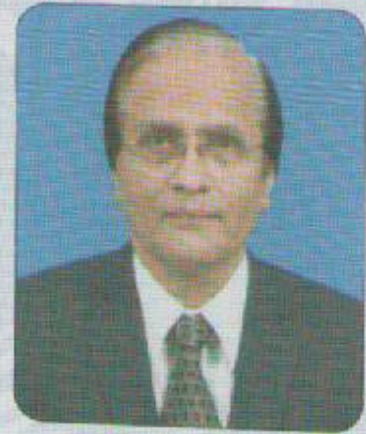


Message from the Central President

On this unique event of "Platinum Jubilee" in the life of an Association, I am privileged to be the Central president.

For any entity to sustain, grow, and serve the business community for 75 long years is very rare.

Our Association has adapted itself to the changing needs of time, and progressed well. This can only happen with dedicated group of veterans who have headed the institution in the past years. They have implanted good value system in working of the Association.



Mr. Mahaveer Bhandari
Central President

The Association has played its part in the service of Trade and Industry in the past, and will continue to do so in the future. I consider any business Association to be an umbrella, providing protection and support to its members whenever adverse situations arise for growth and smooth running of business. In a democratic country like ours, often an individual's voice is not heard, but an Associations representation is always considered seriously by the governing entity.

I had the opportunity to be the President of South Zone for two terms, and this gave me ample opportunity to learn from very dedicated team of members, who are very passionate about service to members.

I wish that all the younger members of the Association take very active interest in the welfare of the trade. They have all the potential to take the Association to greater heights. One advice to my younger team, - inculcate team spirit, selfless service, and respect for other's point of view.

I, personally thank each one of members who have participated in planning to make this function dream come true.



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Central Committee - 2011 - 2013



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75 Years
People's Choice

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Central Committee - 2011 - 2013



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Central Committee - 2011 - 2013



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ALL INDIA RADIO & ELECTRONICS ASSOCIATION

Zonal divisions with states included

INDIA



Map not to Scale

TERRITORIAL LIMITS.

- North Zone : Uttar Pradesh, Rajasthan, Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Union Territories of Delhi & Chandigarh
- East Zone : West Bengal, Bihar, Orissa, Assam, Sikkim, Manipur, Meghalaya, Nagaland, Tripura & Union Territory of Andaman Nicobar Islands, Arunachal Pradesh & Mizoram
- West Zone : Maharashtra, Madhya Pradesh, Gujarat, Union Territory of Goa, Daman, Diu, Dadra & Nagar Haveli
- South Zone : Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Union Territories of Pondicherry & Lakshadweep

75 Years of Fruitful service by Association

A brief history

Compiled by
P.R.Vijayarangam, Hony. Secretary.

This Association started functioning in the year 1936, at Bombay and was named as "All India Radio & Merchants Association" in short 'AIRMA'. The primary objective of forming the association was to bring the fraternity of all 'Radio dealers' together and to safeguard its members business interest through collective efforts and address their common problems.

In April 1941, the Association was registered as non-profit entity under Indian Companies act.

The following senior members were the signatories when the Association was formed into a company, in pursuance of the Memorandum of Association-

(A company Limited by guarantee, incorporated under the Indian Companies Act VII of 1913)

Sr.Rahimtoola.M. Chinoy	Radio House	Bombay (Now Mumbai)
Mr.D.R.D. Wadia		Bombay
Mr. M. Mroob		Bombay
Mr. N.K. Kharas		Bombay
Fazel A. Fazalbhoj		Bombay
Mr. C.M. Shah		Bombay
Mr. Hasanally P. Ebrahim	Globe Radio & Sound Corporation	Bombay
Mr. M.U. Dada	International Trading Corporation	Bombay
Mr. D.D. Vasudeva	Vasudeva Ltd.	Bombay
Mr. D.H. Marathe	The Radio Electric Ltd.	Bombay

In 1949, it was felt that the Association needs to expand its services to the Trade and Industry. Four autonomous Zones were constituted at Bombay, Calcutta, Delhi and Madras, and a sub-office at Delhi, with a combined membership of about 2300. The Memorandum and Articles of Association were drafted professionally, which are being followed till date.

With changes in the trade scenario, newer 'Electronic devices' began to appear and radios were becoming less popular. The Electronic Industry with large number of manufacturing units began to appear. To represent the true nature of activities of Association, it was re-christened as "All India Radio & Electronics Association" in the year March 1971.

With all India status, the Association was recognized both at the Centre and State levels. With dedicated group of members in all zones, the Association represented the problems of Trade and Industry to the concerned authorities for their redressal. It has met with great success in suggesting policy decision by the Government for development of Electronics. The foresight and efforts of all veterans of Association, deserves tremendous praise. They have been instrumental in growth of Electronics Trade and Industry in the country.



Deputy Prime Minister Hon'ble Sri Morarji Devasai inaugurating Electronics Exhibition.



Est'd. 1936



AIM

The aim of the Association since inception has been focused for the growth and welfare of the Trade and Industry. In a developing country, the policy of the government is shaped by the representation and suggestions made by the Trade and Industry bodies. We aim to continue dedicated service to its members in years to come.

OBJECTIVES

AREA promotes co-operation among its members, connected with various sections of the electronic trade and industry, and represents the views of the members on any matters affecting the electronic trade and industry to the Government of India or the Local Government, Chamber of Commerce and other public/private authorities.

AREA arranges and provides facilities for conferences, exhibitions, lectures, and other functions relating to the Trade and Industry. AREA's experienced members guide fellow members in aspects of technical issues, various trade laws and legal matters.

To foster better fellowship amongst its members, get-togethers and outings are also arranged.

The completion of 75 years of its existence and celebrations of "**Platinum Jubilee**" amply proves the inherent strength of the working together of the Association and the purposeful role it plays for the growth of Electronics.

ACHIEVEMENTS

For historical purpose and information to its members, the useful role played by the Association over years, a few of its important achievements are enumerated.

- In the 30's era, as a measure to popularize Radio listening, AREA put up a proposal with the Government for setting up Broadcast Station in Bombay with a slogan "**A Radio for every Indian home**"
- During the period of shortage of Dry batteries which were necessary to ply Radios & transistors, the Association arranged supply of batteries to members by quota system
- In the years of Second World War, there was shortage of Valves and Condensers. The Association actively co-operated with the government and adopted a uniform pricing policy for these products and enforced the same with its members. The Association ensured equitable distribution of about 50,000 radio sets by dealers, which were imported by Government of India. Association members complied with the government laws of Anti-hoarding and profiteering ordinances.
- The Association was given representation by the government in "**Radio and Electronic Subcommittee**" of "**All India Board of Technical Studies**" and "**All India Radio Advisory Committee**"
- Due to efforts of the Association, the excise duty on Radios and TV's were reduced, and for 14" B&W TVs and low cost Radios it was abolished.



Hon'ble Prime Minister Mrs. Indira Gandhi meets AREA Delegates.



Est'd 1936



People's Network

- During scarcity periods of Valves and TV picture Tubes, the Association represented to the manufacturer Bharat Electronics Ltd and ensured that the dealers were allocated a share of the same for service support to customers.
- The Association also made successful representation to Doordarshan Kendra, to improve the quality of Transmission and increase the transmission time & also including other Indian languages for the benefit of general public.
- The Association was instrumental in pursuing the government to expand the coverage of T V transmission to the other metros of the country when Delhi only had TV station. Over a very long period of time AREA pursued with the Government for abolition of 'Broadcast receiving license'. Finally in March 1985 the central government completely abolished the license for Radio & Television. This was a great achievement for the trade and general public from the cumbersome paperwork and cost of yearly license renewal.



1975- New Delhi- Vice President of India Hon'ble RD Jetti & AREA office bearers.

Apart from these major achievements at the central government level, every zone had successfully addressed many issues pertaining to their state and has achieved conducive results and amendments in the laws.

Some zones have become members of larger trade bodies and Chambers of Commerce to provide our members with updated information in changes in laws affecting the trade.

The zone members periodically meet and discuss the problems of trade. It also addresses the civic amenities and other issues, pertaining to the dealer's local market.

THE TASKS AHEAD

The complexity of present day businesses is detrimental to the growth and smooth running of trade. The Association intends to highlight with concerned authorities to simplify the laws to run the business smoothly. It is also intending to address the issue of disparity in tax rates in various states and also to bring uniformity in the tax structures.

Apart from this we intend to address the following issues for our members-

1. Foreign Delegations – Association would like to take Members as delegation overseas to help Members enter new areas of Electronic business.
2. Create a legal cell for assisting members
3. Liaison with Govt. Dept for various issues
4. Fulfil Social and Cultural responsibility (CSR)



AREA Delegation headed by Sri Surender T. Vechar, then Central President AREA met the Prime Minister Smt. Indira Gandhi for pressing more concessions to the Electronic industry and for abolishing of Radio Licence Fee on all Bands of Radios.



Past Central Presidents and Hony. General Secretaries

All India Radio & Electronics Association

(Registered Office)
301, SUKH SAGAR, N.S.PATKAR MARG
MUMBAI - 400 007.

YEAR	PAST PRESIDENT	HONY. GEN. SECRETARY
Till 1948	Sir Rahimtoola	M. Chinoy
1949	Mr. D.D. Vasudeva	Mr. D.D. Lakhanpal
1950	Mr. D.D. Vasudeva	Mr. J.D. Chandriani
1951	Mr. P.M. Shaw	Mr. J.R.D. Bakshi
1952	Mr. Anantray J. Valia	Mr. J.R.D. Bakshi
1953	Mr. Y.A. Fazhalbhoy	Mr. J.R.D. Bakshi
1954	Mr. S.C. Israni	Mr. V.C. Shah
1955	Mr. R.K. Phatak	Mr. V.Y. Kamat
1956	Mr. D.D. Lakhanpal	Mr. V.Y. Kamat
1957	Mr. R.L. Mulchandani	Mr. J.R.D. Bakshi
1958	Mr. V.C. Shah	Mr. V.J. Bhatt
1959	Mr. Y.A. Fazalboy	Mr. T.P. Sheth
1960	Mr. V.Y. Kamat	Mr. T.P. Soneja
1961	Mr. K.L. Bansal	Mr. Parsram T. Bhatia
1962	Mr. S.C. Israni	Mr. H.H. Lalwani
1963	Mr. K.L. Bansal	Mr. H.H. Lalwani
1964	Mr. G.K. Shanker	Mr. L.K. Ojha
1965	Mr. D.N. Chaudhuri	Mr. L.K. Ojha
1966	Mr. T.P. Sheth	Mr. M.S. Bhaty
1967	Mr. R.S. Bhatnar	Mr. M.S. Bhaty
1968	Mr. S.M. Ebrahim	Mr. C.J. Asnaney
1969	Mr. V.P. Luthra	Mr. L.K. Ojha
1970	Mr. H.S. Bhaty	Mr. J.S. Jhaveri
1971	Mr. H.K.L. Arora	Mr. J.S. Jhaveri

Continued.



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Past Central Presidents and Hony. General Secretaries

YEAR	PAST PRESIDENT	HONY. GEN. SECRETARY
1972	Mr. G.K.Shanker	Mr. L.J. Chandra
1973	Mr. J.S.Jhaveri	Mr. L.J. Chandra
1974	Mr. A.N.Ahuja	Mr. L.J.Chandra
1975	Mr. T.D. Sadasivan	Mr. G.P.Bharwani
1976	Mr. J.S.Jhaveri	Mr. L.J. Chandra
1977	Mr. C.E.Carapiet	Mr. J.L.Sampat
1978	Mr. Sunder T. Vachani	Mr.H.K.L.Arora
1979	Mr. S.M.Ebrahim	Mr.T.D.Sadasivan
1980	Mr. L.J.Chandra	Mr.J.L.Sampat
1981	Mr. A.Aikat	Mr.K.K.Luthra
1982	Mr. Sunder T.Vachani	Mr.J.L.Sampat
1983	Mr. K.V.S.Govinda Rao	Mr. K.K.Luthra
1984	Mr. B.L.Kohli	Mr. V.V.Shah
1985-86	Mr. S.N. Chaudhuri	Mr. V.V.Shah
1986-87	Mr. Sunder T. Vachani	Mr. K.K. Luthra
1987-88	Mr. Sirish K. Mehta	Mr. J.L. Sampat
1988-89	Mr. Vimal Shah	Mr. T.P. Soneja
1989-90	Mr. S.P. Kapoor	Mr. U.P. Pai
1990-91	Mr. Ashok Jaisingh	Mr. C.R. Chandranna
1991-92	Mr. Janaradhnan Sri Vatsava	Mr. M.S. Kohli
1992-93	Mr. Sirish K. Mehta	Mr. P.T. Bajaj
1993-94	Mr. J.L. Sampath	Mr. V.P. Pai
1994-95	Mr. B.S. Arora	Mr. P.T. Bajaj
1996-97	Mr. P.R. Vijayarangam	Mr. P.T. Bajaj
1997-98	Mr. H.A. Thakkar	Mr. T.P. Soneja
1998-99	Mr. Ashok Jaisingh	Mr. C.R. Chandranna
1999-2000	Mr. S.P. Kapoor	Mr. Madanal Chaabria
2000-2001	Mr. Sirish K. Mehta	Mr. C.R. Chandaranna
2001-2003	Mr. C.K. Zangada	Mr. Madanal Chaabria
2003-2005	Mr. Prem Goye	Mr. P.T. Bajaj
2005-2007	Dr. V. Sankar	Mr. P.R. Vijayarangam
2007-2009	Mr. J.P. Singhania	Mr. Nayen Parekh
2009-2011	Mr. B.S. Arora	Mr. Nayen Parkeh
2011-2013	Mr. Mahaveer Bhandari	Mr. Nayen Parkeh



Estd. 1936

Nostalgic Memories of Stalwarts

Sirish K Mehta

Central President

Three terms during 1987-88, 1992-93, 1999-2001



- Born in 1942. Belonging to traditional Diamond Business family, initially started an Electronics business in 1963, dealing mainly in Murphy Radios & related Products. Later during 1975 got into distribution of Crown Televisions in South India in the name of Kantilalelectronics who were members from 1967. He also represented another electronics unit, Mehta Electronics who are also life members of AREA since 1975. Took keen interest in marketing VCRs/DVD & electronic products including Mobile phone units.
- **Member since 1967, No. years of service to AREA - 45, Life member - South Zone**

Important events - achievements - experiences with AREA - as narrated:

- I joined the south zone committee of AREA in the year 1971 and the Central Committee in the year 1974.
- South Zonal Office at Pantheon Road was acquired in 1977 during my Secretaryship.
- Collected maximum contribution for acquiring Zonal Office. Played an important role in obtaining contribution from Sri. J.S Javeri, then Past Central President, and naming Javeri Hall for the South Zonal Office.
- Immediately after Chennai Door Darshan became functional Organized Television manufacturers Exhibition at Chennai in 1975 in which more than 60 Television manufacturers/brands participated.
- Celebrated in 1986 Golden Jubilee of the Association – Chairman of the Golden Jubilee Souvenir Committee.
- During the Central Presidentship conducted an All India Electronics Convention at Chennai, which was Inaugurated by Shri. H.K.L. Bhagat, Union Minister for
- Information & Broadcasting in 1988. In the same year Organized a mega Electronics Exhibition during the 7th Electronics Convention at Chennai.
- Held the position of Honorary Secretary of AREA South Zone for the period 1974-75, 1975-76
- Zonal President in 1978-79, 1979-80, 1990-91, 1997-98, 1998-99 and as Treasurer for the period 1980-1986.
- Since 1999- till present ie 2012 at the requests of various zonal committees, continue to hold the position as Treasurer, and contributed to financial stability of the zone and self sufficient meet its expenses by proper management & generation of resources.



"The Central President Sirish K. Mehta presenting the award for enrolling maximum number of delegates for 7th All India Convention in 1988 to Mr. M. S. Jhaveri."

Additional Responsibilities/Activities :

- Interested in social activities – Past President of Lions Club of South Madras.
- Chairman Kim Lions Eye Hospital, carrying out Charitable services to deserving people cataract operation free and attending to other eye related ailments with latest equipments.
- Past President of Shri Palanpur Jain Sangh and many other educational and charitable organizations.

Message to future generation of AREA :

- Electronics is the father of mankind. Changes and development is very fast. We should keep pace with the development.



Estd. 1936



Nostalgic Memories of Stalwarts

Mahaveer Bhandari

Central President
During 2011-2013



- Born in 1943, in the traditional business family of Automobile financiers, Did B.Sc and , later Engineering in Instrumentation, from Madras University of Technology in the year 1970. Started Electronics business in the name of Texonic Instruments. Specialised in marketing Electronic components and later added computer networking products and internal security software products. In the range.

Member since 1990

No. years of service to AREA - 12

Life member - South Zone

Important events - achievements - experiences with AREA - as narrated

- South Zone President for two terms 2005-2007 and 2007-2009
- Motivated committee members of South Zone, and Centre, to adopt new ideas for benefit of Association and its members.
- Served as Chairman of Infrastructure committee and renovated the office for better utility of the premises.
- Served as a Chairman of the Sales-tax committee, and represented to the Govt. of Tamilnadu on many occasions to address the issue of our members.
- Represented to the city traffic department to address the issue of traffic congestion in the market and eased the problem of parking. Subsequently, the department with the financial help from some of our members set up a police booth to manage the traffic with the help of CCTV cameras installed in the whole market. Mr. Mukesh Khubchandani, present Chairman of South Zone deserves special mention, for taking the lead role in this issue.
- Served as a representative from Association to 'Federation of Madras Merchants and Manufacturers Association' (FMMA) and health office bearer.



Mahaveer Bhandari as President addressing South Zone meeting

Additional Responsibilities/Activities :

- Was actively associated with many social organizations in different posts in Chennai.
- Presently Vice President – Sri Jain Medical Relief Society.
- Member- Rotary International
- Board Member – Rajasthan Education Foundation
- Board Member- Karuna International

Message to future generation of AREA :

- It is always a privilege to be a member of an Association. Serve for the cause of common good to the trade. Shoulder responsibilities of the committee. Learn to respect others point of view and engage in healthy deliberations and discussions. The association acts as an umbrella to protect its members in situations where one alone cannot address the impact of complex issues of ever changing laws in our business. The spirit of Teamwork in all assignments of Association.
- In the year 2013, we are all fortunate to witness the Platinum Jubilee celebration of our Association. It is a rare event in the life of an Association. Please be pleased to note the enthusiasm of all our members, especially the zeal and dedication shown by the younger team of West zone. Please have the same commitment towards your Association.



Estd. 1938

Nostalgic Memories of Stalwarts

Dr. V. Sankar

Central President

During 2005-2006 & 2006-2007 (one Term)



- Born in 1950 at Midnapore Dist. West Bengal. Obtained B.Tech (Hons) Degree in Electronics & Electrical Communication Engineering from IIT Kharagpur, in addition to B.Sc.(Hons) Physics and later received Doctorate in Social work.
- About 20 years worked in the field of Television manufacturing and marketing (both B/W & Colour televisions. First to start ET&T (a Govt. of India Initiative) Colour TVs jointly and marketing through M/s. Visions India, Chennai, the business owned by Dr. V. Sankar
- A few years in Dish antenna installation and cable TV network
- Since 1994 switched over to Information Technology. First to market Teletalk, a Private e-mail network on PSTN in south India
- 2004 onwards in IT Education & Training. Was an Academic Counselor of IGNOU and Dean of an Engineering College affiliated to Anna University (SMKFIT).
- He represented Telerama India Ltd from 1978-86 and since 1986 represents Visions India- both life members of AREA

Member since 1990

No. years of service to AREA - 12

Life member - South Zone

Important events - achievements - experiences with AREA - as narrated:

- I was introduced to AREA by Late Sri Arup Narain Chaudhuri, MD of Telerama India Ltd, representing that company in 1978. I dedicate my business career to M/s. Debons Pvt Ltd Calcutta, to Sri D.N. Chudhuri & Sri Swarup Narain Chaudhuri. (I am first generation in business in our family)
- Held the position of Hony. Secretary of AREA South Zone for the periods 1996-97, 1997-98, 1998-99, 1999-2000, 2000-2001, under the Presidentship of Sri Govind T. Nagpal, Sri. Sirish K Mehta and Sri M. Mahendar, and as Zonal President in 2001-2002, 2002-2003, 2003-2005, 2009-2011 & 2011-2013
- I consider that it was a great honor that the committee members from South zone and the central office had immense faith in my functioning and repeatedly electing me to the highest position I am proud that I had been getting almost 100% support from all committee members.
- There are several achievements and experiences but I could mention a few only here.
- AREA's South Zonal Office at Pantheon Road was renovated and given a modern look with all facilities in 2002 and the same was inaugurated by Sri Nathella, President of Federation of Madras Merchants & Manufacturers Association, Chennai, in the presence of Sri TD Sadasivam, who was the building committee chairman in 1974, when AREA purchased the premises for zonal office.
- A separate web site for All India Radio & Electronics Association, was hosted www.area.org.
- Organised participation of AREA in an Electronics Exhibition with Taiwan Electronics at Chennai Trade Center in 2009.
- Led a three member team, including Sri. Sirish K Mehta and Sri P.R. Vijayarangam to East Zone during the Presidentship of Sri. Prem Goel, held three meetings at Kolkata in two days resulting in East Zone back into full swing active. Conducted the first CC Meeting at Kolkata during my Central presidentship after a gap of 5 years
- No. of meetings were held in cities outside the Zonal headquarters mainly with key support of Sri. Ashok Khubchandani, Past President of South Zone (1991-1993, 2 terms) and present Central Committee Member. I still remember afresh the experience of enrolling nearly 40 new life members in Bangalore and 30 New life members in Madurai, in almost one hour of visiting the market, a feat could be a record for long time to come in the history of AREA.



Dr. V. Sankar receiving mementos of blessings from Sri Nathella, President of Federation of Madras Merchants & Manufacturers Association, during inauguration of renovated South Zone Office. Also in picture Narain Bangaru, T.D. Sadasivam, Mohan Bhandari

Continued...



Estd. 1938



- During my Central Presidentship appointed infrastructure committee & chairman , who could take decisions to look for avenues to realize the development of the Association from the use of the infrastructure that was available in Mumbai. I would like to make special mention the good services extended by Sri.J.P.Singhania,the Past President of the center and late Sri Manilal Gala as the First team toward objective.
- I was appointed as Chairman Disciplinary Committee, by the center in the year 2010 to handle related issues arose during this period false court cases foisted against individual committee members and Association. I have successfully handled matter and cleared all the issues also.

Additional Responsibilities/Activities :

- Interests in social activities.Presently Zonal Chairman for Tamil Nadu & Kerala of Bharat Vikas Parishad, one of the largest NGO in the country having more than 1000 branches in India & outside. Executive member BVP Jana Seva Trust Distribute artificial limbs free
- Resource person in WCPA-World Constitution and Parliament Association– Resident Member T.Nagar Social Club Member of Tamil Nadu Billiards & Snookers Association

Message to future generation of AREA :

- We must induct more members and conduct workshops to understand better about functioning of AREA Introduce Student and young members. AREA should provide Vocational Training to young interested persons to meet the growing demands for technical man power in Electronics and in particular Solar Power Generation and Administration.



Sri. Ashok Kubchendereni, past President of South Zone receiving a memento of appreciation from Dr.V Sankar, during the website www.area.org launching function



South Zone Committee members with Dr.V.Sankar during the website launching function. Conducted by Taiwan Team



Estd. 1935

Nostalgic Memories of Stalwarts

P R Vijayarangam
Central President
during 1996-97



- P.R.Vijayarangam – Represents, M/s.Music House and M/s.Shakti Agencies - Chennai
- Music House, Chennai, was owned by Sri.V S Rajagopalan and functioning since 1950. The company was marketing and distributing Phillips electronic products.

In year 1962, as son-in-law of Sri VS Rajagopalan, I joined him as partner and from 1967 onwards taken over as sole proprietor of the company. Sri.V S Rajagopalan joined All India Radio & Electronics Association in the year 1950 and also was a founder member of this Association in South Zone.

Member since 1962

No. years of service to AREA - 50

Life member - South Zone

Important events - achievements - experiences with AREA - as narrated:

- 1970 I was elected Committee member of AREA in south zone and also in the Central Committee. In 1972 I was elected as Joint Secretary in South Zone and as Hon.Secy in the Central office. I continued in the zonal & Central Committees for more than 40 years and held several posts in various capacities. I held the post as Central President in year 96-97, and held Hon.General Secretary and Hon.Secy posts for many past Central Presidents for more than 10 terms.
- 5th All India Radio & Electronics Convention was conducted in the year 1973, inaugurated by His Excellency Sri K.K.Shah, then Governor of Tamil Nadu. The Electronics Exhibition on the same occasion was inaugurated by Dr.M Karunanithi, the then Chief Minister of Tamil Nadu. Organised an Exhibition on a big scale when Televisions broadcast was introduced in Chennai in the year-1975 where more than 60 manufacturers participated and the exhibition was inaugurated by the director of Doordarshan Sri Muralidharan and Chief Engineer Mr.Natarajan.Organised a program in 1975 when Mr.Sulaiman Sait, Managing director of Mecotronics, Chennai, from South Zone took over as Sheriff of Madras, in which the Chief Justice of Madras High Court Sri.Mohan presided over the function.
- In the year 1976-77 as Secretary of South Zone initiated to acquire an own building for south zonal office and purchased the present premises where the South Zone office is functioning. The office premises inaugurated on the 9th Aug 1977, by Sri.Dr.Govindarao, the President. In the year 1985 Golden Jubilee function of the Association was celebrated at Adyar Park hotel and Hon'ble Minister for Commercial Taxes, Sri.K.Rajaram inaugurated the function. In the year 1988, conducted 7th All India Electronics Convention, which was inaugurated by Hon'ble Minister I & B. Sri H K L Bhagath. As Hon.Secy of Center taken been interest to organise the Platinum Jubilee Celebration of the Association being held at Mumbai in the year 2013, Played important role for raising funds for the Association by bringing Diary every year with members participating in advertisements etc..



"P.R. Vijayarangam submitting a memorandum as a secretary of AREA-South Zone to Sales Tax Minister of Tamilnadu Mr. W.A Somasundaram, for reduction of sales tax for electronic goods."

Additional Responsibilities/Activities :

- Sri.P.R Vijayarangam was an active member in Mylapore Academy, carrying out social services and held key positions as Director. Received an award for best services for 25 years from Governor of Tamil Nadu Hon'ble Sri.Rammohan Rao.

Message to future generation of AREA :

- Keen in developing younger generation in managing the Association following the constitutional procedures and thus creating & establishing a strong base for the future of AREA.



Estd. 1936

People's Network

Nostalgic Memories of Stalwarts

T D Sadasivam

Central President
during 1975-1976



- T D Sadasivam was the owner of M/s.Rajeswari Electricals, Chennai- 600017. Dealers and Distributors for M/s.Philips India Ltd. Markets Philips Radios & Lighting Products since year 1967

Member since 1967

No. years of service to AREA - 46,

Life member - South Zone

Important events - achievements - experiences with AREA - as narrated:

- I muse
- Served AREA in the capacity of Zonal as well as the Central President, in 1973 and in 1975 respectively.
- I wish to recall the All India Electronics Convention held in Madras in 1973, hosted by the AREA South Zone which was inaugurated by the then Chief Minister of Tamil Nadu. The event was the talk of the town and attracted huge crowd on all three days.
- I feel proud that the Association is celebrating its Platinum Jubilee in February 2013. During the tenures of these offices I had the privilege to associate closely with many well known personalities in the field of electronics and opportunities of meeting dignitaries in power. It had been a wonderful experience.
- In 1974, I took charge as Building committee Chairman to get our own office premises for south zone at Madras(now Chennai).The office premises was inaugurated in 1977.South zone would be ever thankful to Sri J.S.Jhaveri and other donors and the support given to me by Sri Sirish K Mehta and Sri.P R Vijayarangam, in reaching the donors.
- It was great pleasure when I participated in the function organized during the inauguration of the same office premises with renovated look in the year 2002.
- We as a team had the single determination – that AREA should be the organization with the right recognition endowed with the powers to meet the challenges in the field. With all humility I wish to state that I had a little role to play as Central President, having had meetings with Smt. Indira Gandhi, Shri. L.K. Advani, Shri. Vasanth Sathe, Mr. K.K. Shah and other high officials in the connected departments. I could proudly say that I played the key role in getting the Central Government abolishing licence fee for Television and Radio which indeed was a uphill task!
- I look back with great pride my association with leaders in the Electronics Industry and to mention a few names, Mr. J.S. Jhaveri, Mr. H.S. Bhat, Mr Sundar T. Vachani, Mr. Ahuja, Mr. G.K. Shankar, Mr. Sirish K. Mehta and Mr. P.R. Vijayarangam who all gave excellent support and guidance to me. In short they were willing partners in the success story of AREA.



Additional Responsibilities/Activities :

- T D Sadasivam was also President of Philips Dealers' Association. Added to electronics, he had a special interest switched to Road Safety Activities. As President of Automobile Association of Southern India and former President of the Federation of Indian Automobile Associations he is continuing a yeoman service to reduce road accidents in the country. Mr.Sadasivam represents in the world body Automobile Associations.

Message to future generation of AREA :

- I offer my congratulations to all the office bearers – past and present- all the zones and wish the AREA a widespread recognition. Togetherness will be a tonic for the future growth of AREA and I wish all success to the Platinum Jubilee Celebrations.



Estd. 1936



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Historic Moments



1988 – Exhibition Inauguration at Chennai.



AREA Night -1995 organized by West Zone at Mumbai.
Mr. C.R. Chandrana addressing the gathering.



Union I & B Minister Mr Vasanth Sathe with
T.P. Soneja and Fazal Bai.

AREA Night – Committee Members of West Zone.





Estd 1938



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Historic Moments



Central Committee Members (L-R) Mr. J.S. Jhaveri, Mr. Bhatti, Mr. Sulaiman Sait, Mr. L.J. Chandra and others.



Central Committee Members at Delhi



M.S. Bhatti taking charge as Central President along with Mr. L.J. Chandra, Mr. J.L. Sampath, Mr. Soneja, Mr. Israni

H.S. Bhatti addressing in a Central Committee Meeting



1954 - Radio Exhibition & Conference, members listening to Mr. Morarji Desai then Finance Minister address.





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People Network

Historic Moments

1970-All India Radio Merchants Association Exhibition, Mr. Morarji Desai, Former Prime Minister inaugurated.



1954- Exhibition organized by AREA at Taj Hotel, Mumbai.



1978 - All India Radio & Convention at New Delhi.



Estd. 1938



People Network



02/05/1973 - 2nd All India Convention-Exhibition at Chennai inaugurated by Chief Minister Dr. Kalaignar Karunanidhi, Revenue Minister. Pavu Shanmugam, Mr. P.R. Vijayarangam giving the speech



2nd All India Convention at Chennai - Inaugurated by Governor K.K. Shah Addressing. Sitting on Dais Next to governor, G.K. Shankar-Central President, L.J. Chandra-General Secy, Desai, VP Luthra & P.R. Vijayarangam



1976 - AIREA Office bearers with Governor Mohanlal Sukaria



1979- AIREA South Zone Office bearers with Honourable I & B Minister - L.K. Advani



1975- Inauguration of Madras Doordarshan - Director Doordarshan, Muralidharan with South Zone President P.R. Vijayarangam and Executive members



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1972 - Bombay - Central Committee Members with Prime Minister Indira Gandhi - with Mr. Batti, L.J.Chandra, Fazalboy & T.P. Sheth, inviting for convention & Exhibition



1976 - New Delhi - Vice President of India Mr. B. D. Jetti with Mr. P.R. Vijayarangam, Mr. Basheer Sait, Mr.Luthra & Mr.Lalvani



1985 - Golden Jubilee Celebration at Chennai - Mr P.R. Vijayarangam welcoming Revenue Minister Mr. Rajaram

1988- 7th Electronics Convention at Chennai - Union Minister H.K.Bhagat with Mr.J.S.Jhaveri (Convention Chairman), Mr.Sirish K. Mehta (Central President) & Mr.P.R. Vijayarangam (Hony. Secretary), Mr. T.D. Sadasivam (Co-Chairman for Convention)



1988 - Mr. Sirish K. Mehta taking charge as a Central President from Mr. Sundar T Vachani at Mumbai, K.K. Luthrs - Mr. J.S.Jhaveri delivering the speech

7 decades of dedication & development for electronics



Estd 1936



People Network



Visit of J.S.Jhaveri at Chennai - Mahaveer Bhandari garlanding J.S.Jhaveri, at Javeri Hall Chennai. Sirish K. Mehta & SY Narayanan also present



Mr. Sirish K. Mehta (Central President) honouring Mr. P.R.Vijayarangam during AGM Sout Zone, held at Kims Lions Eye Hospital. Mr. V.Sankar Hon. Secy. also present



Mr. P.R.Vijayarangam taking charge as Central President - Mumbai Office. Vijayarangam Honored by Harish Thakkar. Mr. B S ARORA watching. Mr S P Kapoor Past Central President sitting next to Vijayarangem

Dr. V. Sankar (Central President) addressing the Central Committee Meeting-Year 2006 at Chennai. To right of Dr. V. Sankar. S. Y. Narayanan - Treasurer, V.M. Mehta & BS Arora from North Zone, Jumani, J.P. Singhania, Vasanth Shah - from West Zone, To left of Dr.V.Sankar, P.R. Vijayarangam- Hon.General Secretary, Manilal Gala from West Zone, Mahaveer Bhandari, Naresh Bangara, Sirish K Mehta Govind Nagpal- from SouthZone.





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Acknowledgement

We are grateful to the following persons & firms who have generously contributed for the success of the Platinum Jubilee Souvenir.

We thank **M/s. MDR Eletronics (MX)** and **M/s. Shap Cables & Connectors** for supporting as a key sponsors for the whole function.

- To all the advertisers for contributing for the Souvenir
- To all Committee Members of the West Zone, South Zone, East Zone & North Zone for extending their support and providing data of the life members from respective zones
- To all the Past Presidents who responded and contributed for the "Nostalgic Memories of Past Presidents"
- To all eminent persons who contributed their valuable articles to be published in the Souvenir
- To the members of Souvenir Committee for their cooperation and Teamwork
- To Sri. Sirish K Mehta, Chairman – Platinum Jubilee Souvenir , for bringing out the souvenir on time
- To Mr. Lakshu - M/s. Creative Zone, Chennai for providing design and the layouts
- M/s. Chennai Micro Print (P) Ltd., Chennai Press for printing the Souvenir
- We are thankful to all the VIPs and Institutions who have sent us greetings & messages

Thanking one and all

by

Hony. Secretary Central P.R.Vijayarangam